

Executive P.Log. Certification Program

Event Name: Executive P.Log. Certification Program



Overview:

Exclusively designed for the senior supply chain logistics professionals, the Executive Certification Program is an intensive six-day program leading to P.Log. certification. The in-residence setting allows for interactive, facilitated sessions that focus on issues and challenges that affect on your company's strategic decision-making process.

Who Attends This Program:

Participants in the Executive P.Log. program represent a wide spectrum of senior executives in the supply chain and logistics industry, including:

- President and Chief Executive Officer
- Vice Presidents of Operations, Supply Chain, Logistics and Transportation
- Business Development Executives
- Directors of Supply Chain, Logistics and Transportation
- Director, Materials Management and Distribution
- Director, Strategic Purchasing
- Managers of Supply Chain, Logistics & Transportation
- Managers of Production Planning, Inventory Control and Distribution

What You Will Learn:

The Executive P.Log. Certification Program will introduce you to specialized facilitators who will cover topic areas considered most important to today's senior corporate executives. These include:

Supply Chain Logistics:

- Shareholder value creation & business strategy
- Customer value creation & relationship management
- Managing risk within the supply chain
- Supplier relationship management
- E-business & supply chain management
- Supply chain insight framework and alternative service delivery
- Value propositions, profitability strategies and strategic planning
- Quality process deployment

Leadership:

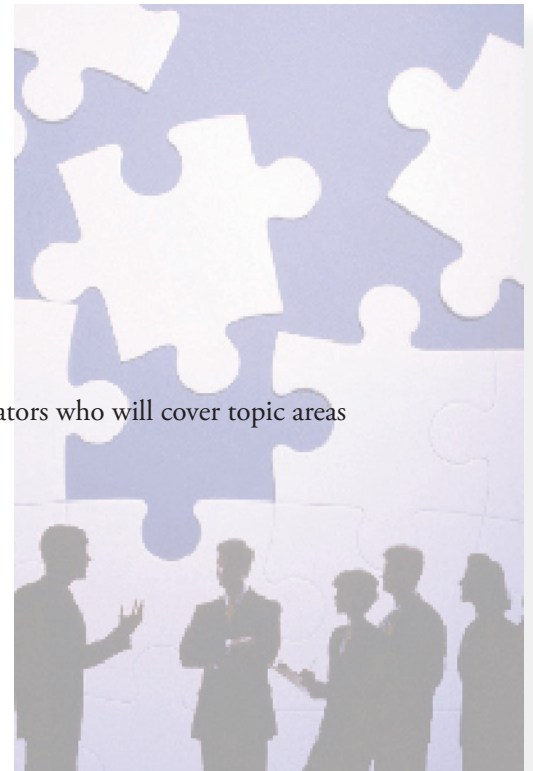
- Change management & organizational culture dynamics
- Executive team building
- Managing the aftermath
- Corporate communication strategies

Ethics And Success:

- Organizational and personal ethics
- Making decisions with conviction

Human Resource Strategy:

- Strategic human resource planning and development
- Aligning human resource with organizational strategy
- Successful staffing, retention and career management



Take Command Of Your Supply Chain:

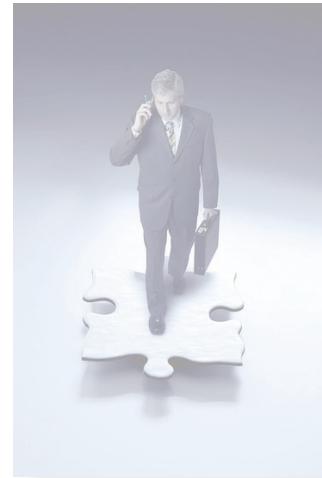
As a participant, you will be challenged by sessions that examine the intricacies of business and interpersonal relationships while building on the foundation of your own experience and insight. Through analysis of the supply chain process, leadership mentoring, business ethics and human resource utilization, the program provides the tools to chart an effective course that will allow you to transform your organization's strategic planning.

Leading Companies Across Industry Sectors:

Executive P.Log. practitioners work in some of the largest and fastest growing companies across North America. Some of which include:

iWheels International Freight Systems
Air Canada Cargo
KN Logistics
B.C. Hydro
Lakeside Freight Systems Inc.
BCE Emergis
Luscar Ltd.
Best Foods Canada Inc.
Magnate Shipping Lines Ltd.
Canada Post Corporation
Maple Leaf Foods
City Cartage Systems
Neptune Food Service Inc.
Coca-Cola Bottling Co.
Nestle Canada Inc.
Compaq Canada Inc.

Department of National Defence
Petro-Canada
E.D. Smith
QTG Canada
Frito-Lay Canada
Sobeys Inc.
Greyhound Canada
The Beer Store
Harris Canada
Toyota Canada Inc
Highliner Foods Inc.
Irving Oil Limited
UPS Supply Chain Solutions
Acklands-Grainger Inc.
Overwaitea Food Group
Sobey's



Program Requirements And Fees:

Admission is based on experience, references and qualifications, with a general requirement of ten years strategic level corporate responsibility. To preserve the focus and intensity of the experience, seats are limited to 25 people per session.

General Fee:	\$6,500.00
Associate Member Fee:	\$5,850.00
Corporate Member Fee:	\$5,200.00

This price includes materials, accommodation and meals during the sessions. Professional membership fees, on condition of successful completion of the program, are also included.

Additional Information:

This program has been built on the belief that a company's success begins with harmonizing its business and personal objectives. The Executive program offers more than information, benchmarking and best practices. The sessions provide insight into today's business challenges and are a catalyst for professionals seeking a new level of leadership.

For more Information:

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Website: www.loginstitute.ca



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